

# FACTSHEET

## INTERNATIONAL SUMMER UNIVERSITY SOUTH EASTERN EUROPE (ISU SEE)

The International Summer University South Eastern Europe (ISU SEE) is a three-week academic program for students from WU and its partner institutions in Central and South Eastern Europe. It aims at bringing together students from the CEE/SEE region to work in an intercultural atmosphere.



<b>Academic Program</b>	<p><b>International Business</b> with a special focus on doing business in Central and South Eastern Europe</p> <ul style="list-style-type: none"> <li>- Conquering International Markets: European Integration from a Business Perspective</li> <li>- Emerging Europe: Implications for the Internationalization of firms</li> </ul> <p>A <b>Teambuilding Seminar</b> will take place at the beginning of the program.</p>
<b>Time &amp; Duration</b>	<p><b>September 2-20, 2013</b></p> <p>Arrival Day: Sunday, September 1, 2013 Departure Day: Saturday, September 21, 2013</p>
<b>Venue</b>	<b>Budva, Montenegro</b>
<b>Lecturers</b>	<ul style="list-style-type: none"> <li>- <b>Univ. Prof. Dr. Jonas Puck</b>, WU Vienna (Academic Director)</li> <li>- Lecturers from the WU Institute for International Business</li> </ul>
<b>Credits &amp; Workload</b>	<p><b>8 ECTS, 200hrs Workload</b></p> <p>All partner universities shall guarantee recognition of the program (at least as elective).</p>
<b>Language of Instruction</b>	<b>English</b>
<b>Application Requirements</b>	Current enrollment in an undergraduate study program in the field of economics and/or business with a minimum of two years of undergraduate studies before the start of the summer program and excellent English language skills.
<b>Participating Institutions</b>	<p>Austria: WU (Vienna University of Economics and Business)</p> <p>Montenegro: Faculty of Economics Podgorica</p> <p>Croatia: University of Rijeka</p> <p>Planned:</p> <p>Croatia: University of Zagreb</p> <p>Serbia: University of Belgrade</p> <p>Kosovo: University of Prishtina, Faculty of Economics</p> <p>Bosnia and Herzegovina: University of Banja Luka</p> <p>Romania: The Bucharest University of Economic Studies</p>

<b>Number of students</b>	Approximately 40 students from WU and the CEE/SEE partner institutions
<b>Participation Fee</b>	<p>WU will cover all costs for the teaching program, i.e.</p> <ul style="list-style-type: none"> <li>• Tuition</li> <li>• Course materials, Lectures</li> <li>• Certificate</li> </ul> <p>Students from partner institutions will pay a participation fee covering accommodation incl. half board (hotel). Travel to and from the venue has to be organized by the participants.</p>